

London Road Active Travel Scheme

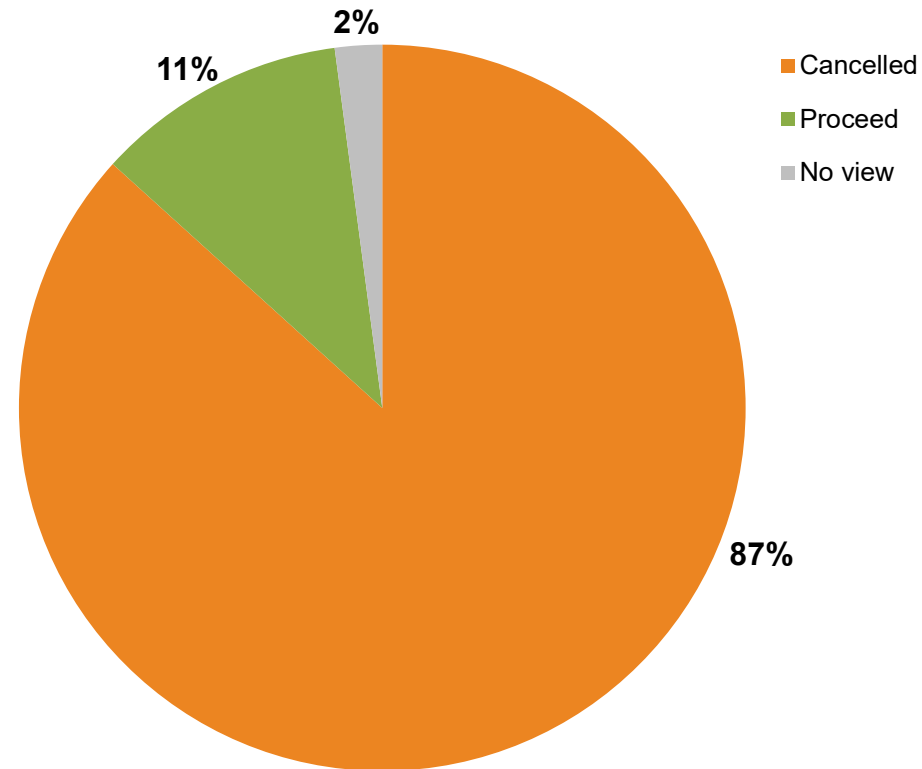
Survey Analysis and Conclusions

February 2024

LONDON ROAD ACTIVE
TRAVEL SURVEY

Our Survey – Residents Overwhelmingly Against Scheme

1,241 responses and 87% want it cancelled – only 11% in favour

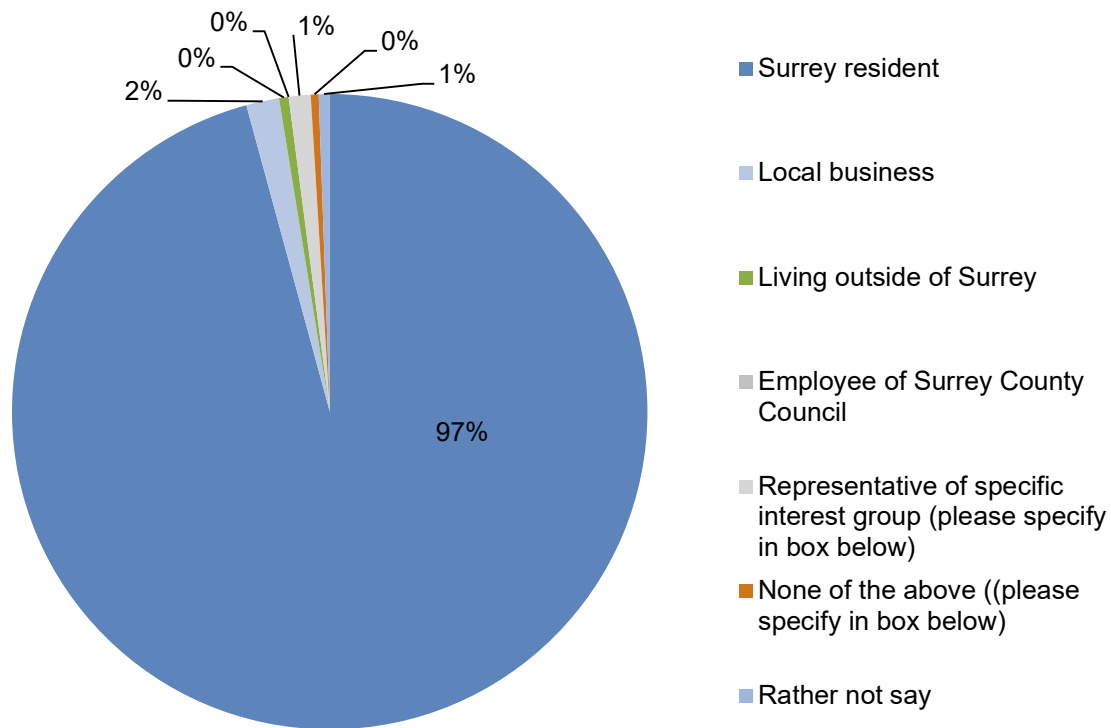


Our Survey Clearly Struck A Nerve – Very Clear Conclusion

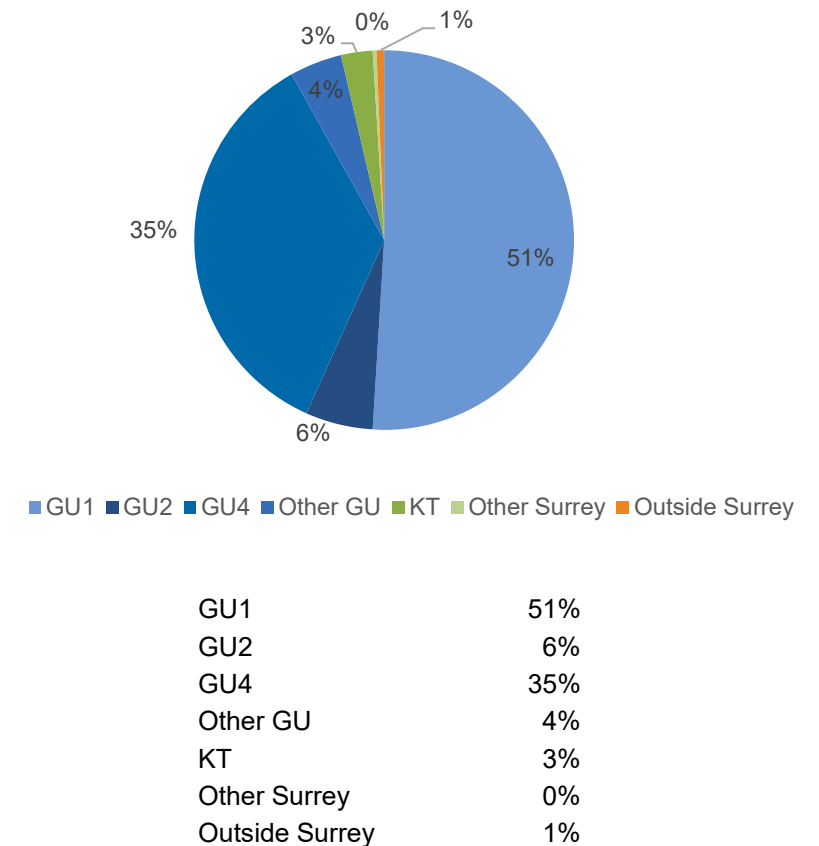
Our Survey – Very High Response from Local Residents

7,000 leaflets delivered – eliciting 1,241 responses in c.5 weeks

Respondents Almost All Local Residents



96% from Guildford Postcodes



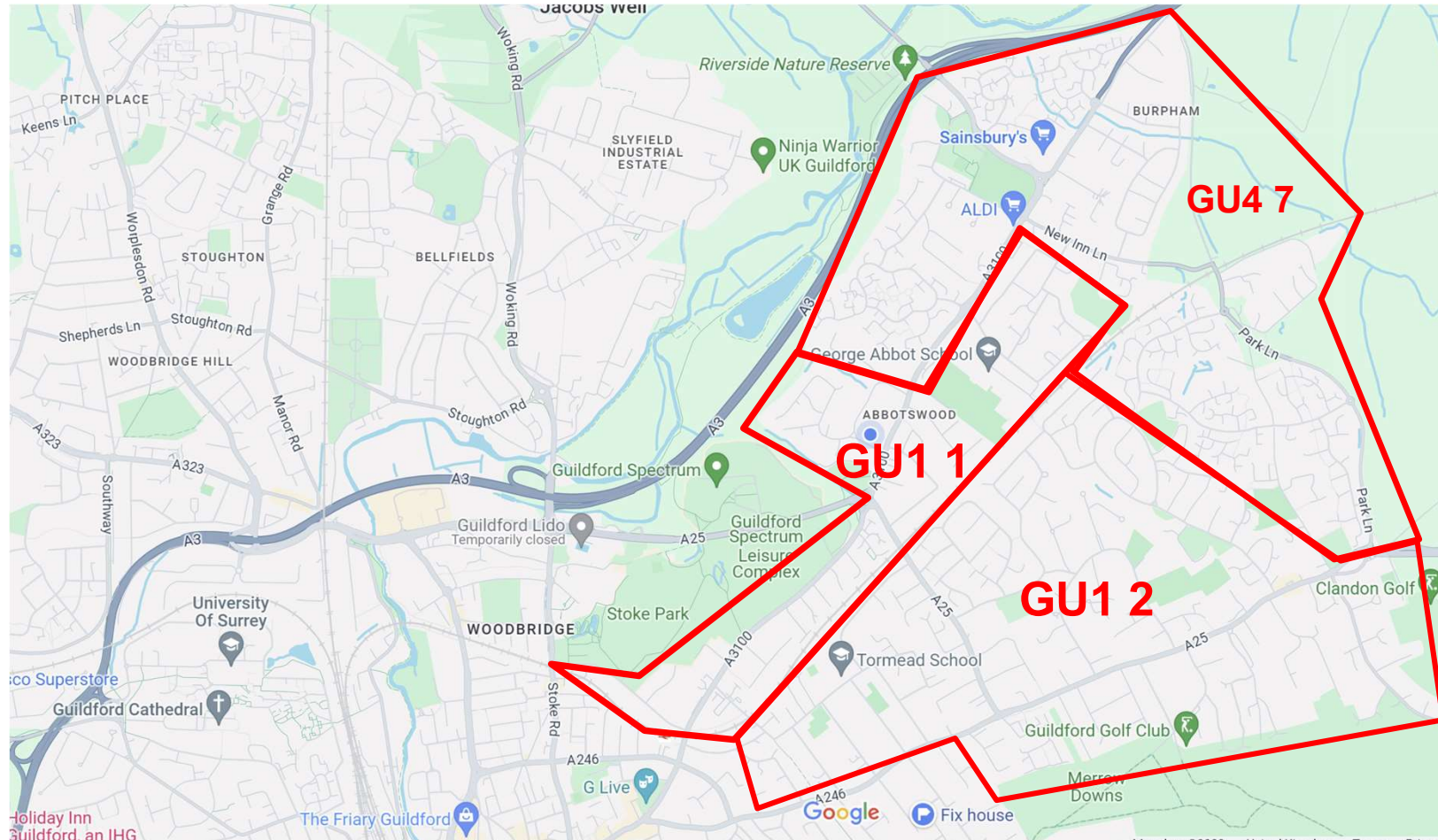
Local Residents Clearly Want Their Views Acted Upon

The People Supposed to Benefit Most are Strongly Opposed

Clearly a wider issue than just immediate neighbourhood given broader Guildford response

GU4 7	30%
GU1 2	29%
GU1 1	18%
Sub total	77%
Other GU	19%
Other	4%

- 77% respondents are in three postcode districts
- These postcode districts are in close and adjacent areas to the scheme



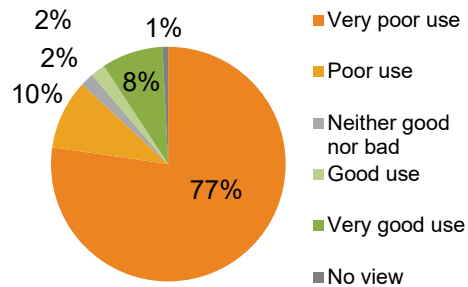
Note: Highlighted areas are approximate
Source: www.postcodefinder.net

Underlines Original View that Wider Area of Residents should have been Consulted than SCC's mailing

Strong Opposition on Multiple, Important Issues

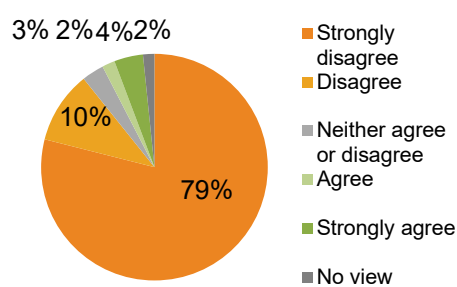
Wide range of issues means Scheme needs to be cancelled – clear for every topic surveyed

Very Poor Use of Taxpayer Money



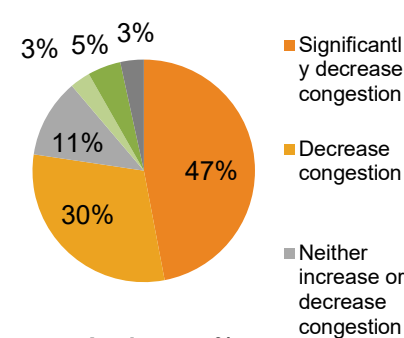
Against: 87%
Pro: 10%

Against Rerouting to Residential Roads



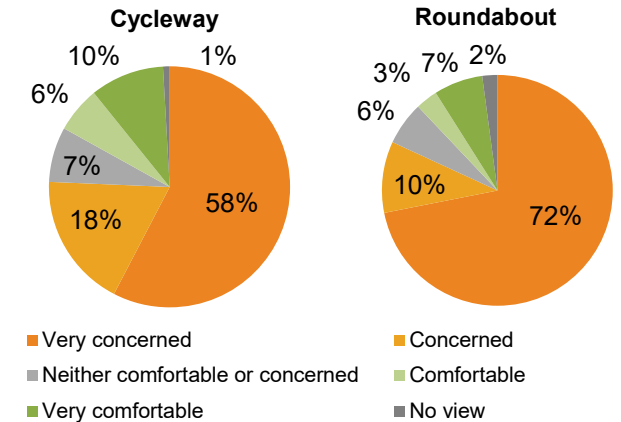
Against: 89%
Pro: 6%

Against More Congestion for Guildford



Against: 77%
Pro: 8%

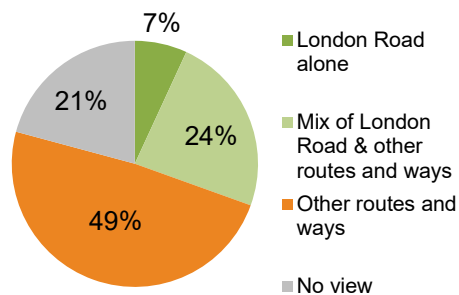
Safety Concerns: Shared Cycleways & Dutch Roundabout



Against: 76%
Pro: 16%

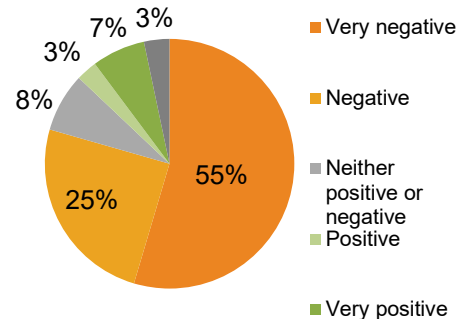
Against: 82%
Pro: 10%

London Road: Not The Priority Route



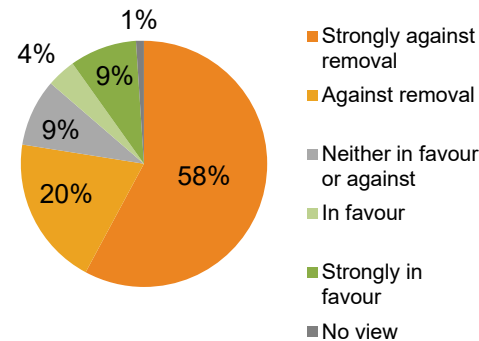
London Road alone: 7%
Different spend: 73%

Negative for Businesses



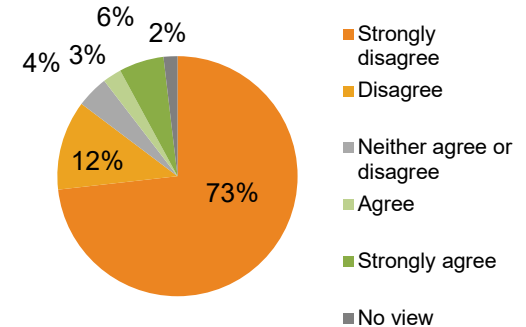
Against: 80%
Pro: 10%

Against Removing Parking



Against: 78%
Pro: 13%

York Road: Disagree with Removing Filter Lanes

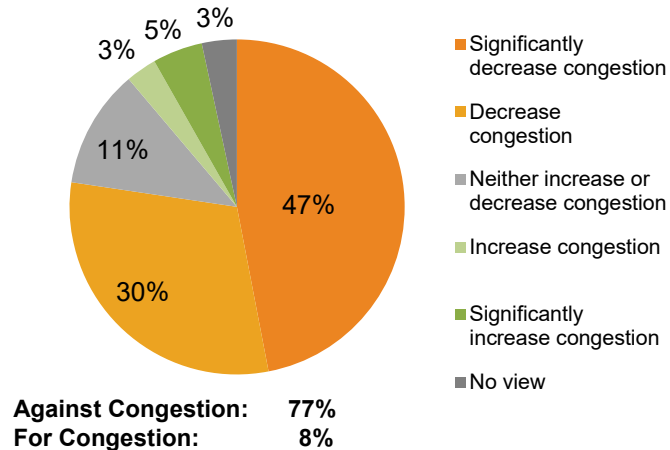


Against: 85%
Pro: 9%

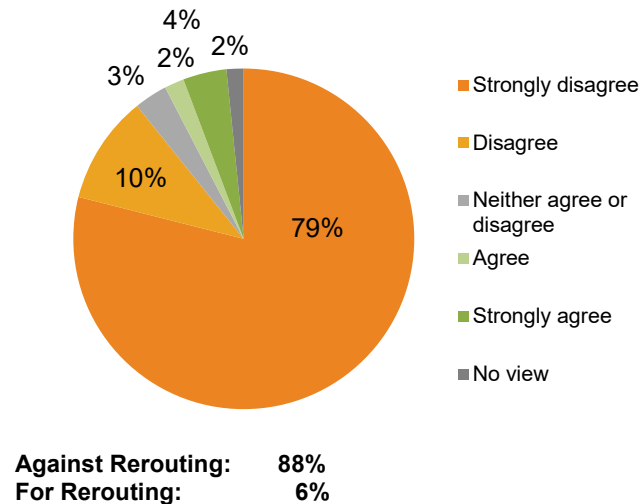
Significant Unhappiness about Additional Congestion

A Major Issue for Residents

Strongly Against More Congestion



Don't Want Rerouting to Residential Roads



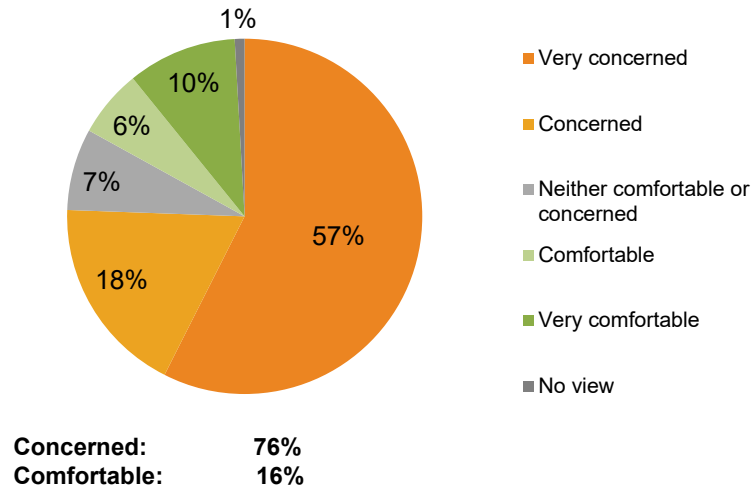
- **Guildford viewed as already too congested**
- **Very strong view that motorists being ignored**
- **Active Travel not seen as viable in reality**
 - ▶ **London Road is an arterial road for Guildford**
- **Anger about way SCC are pushing through the Scheme**
- **SCC delay data indicates another 210,000 hours of queueing post scheme completion**
 - ▶ **However SCC say this is “relatively modest”**

Guildford Residents Feel SCC are Ignoring Their Needs and Active Travel is Not a Realistic Alternative

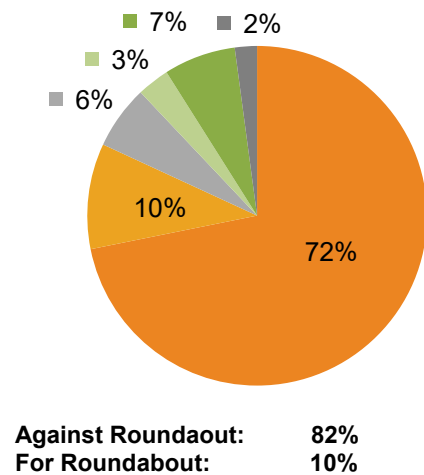
Significant Safety Concerns

Major Concerns that Design will increase accidents

Very Concerned about Shared Cycleways



Strongly Against Dutch Roundabout



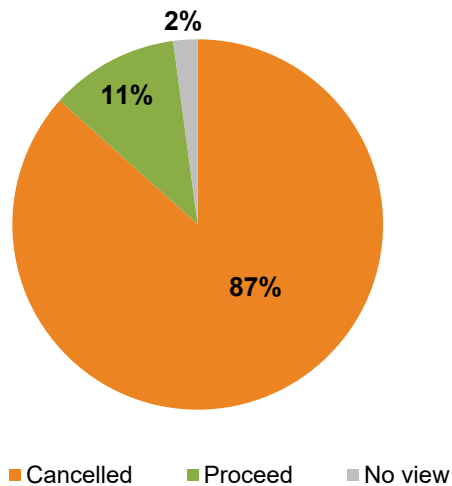
- **Safety Concerns far exceeded Benefits – 4:1 x**
- **Shared cycleways seen as danger to pedestrians**
- **Repeat of Cambridge Dutch roundabout accident increases feared**
 - ▶ **Accidents increased over 50%**
 - ▶ **Accident rate per user increased 11%**
- **Designs seen as unfit for purpose**

Underlines Extent of Bad Design – Active Travel Schemes Should Not Increase Accident Risks

Opposition Clear From Multiple Sources

London Road Active Travel Survey

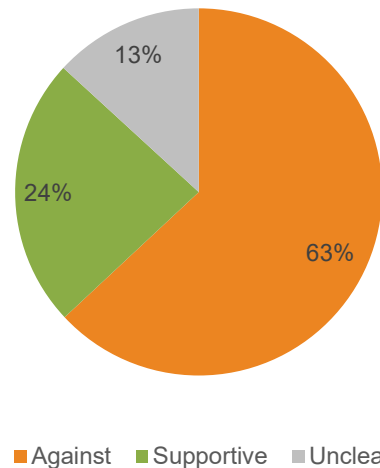
87% believe the scheme should be cancelled



1,241 respondents

Surrey CC Consultation

Analysis of comments indicates 63% against and only 24% supportive



441 commented, out of 762 responses

Note:

- Poor question design means only those actively stating objections makes true intentions clear, hence headline “Agree/Disagree” percentages underestimates those against
- Comments highlight multiple examples of people stating they are opposed to the scheme yet “Agreed” or “Strongly Agreed” to questions. Notably agreeing disruption is “less bad” than original proposal of total road closure (Q6/10/14)

Guildford Residents Association

- Unanimously voted on 21 November to oppose Scheme
- 18 representatives from the 20 residents’ associations & 3 parish councils

Clear consensus that the Scheme Should be Cancelled and Not Proceed

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